

FOR IMMEDIATE RELEASE

February 12, 2025

Central Turf & Irrigation Supply Celebrates 35 Years in the Green Industry

35 Years of Family-Owned Excellence, Customer Support and Continued Growth

Elmsford, NY, February 12—Central Turf & Irrigation Supply, a leading North American customer-focused wholesale distributor of turf, irrigation, lighting, drainage, snow management, and landscape supplies celebrates its 35th anniversary. This family-owned and operated business is dedicated to delivering exceptional service, innovative solutions, and unwavering customer support which has elevated them into a trusted leader in the green industry across the United States and Canada.

As the company celebrates this milestone the focus remains on its core values: supporting customers, driving growth while providing personalized high-quality solutions, and maintaining the family-driven principles that have been the cornerstone of its success. “Reaching our 35th anniversary is a proud moment for our entire team. We have always believed in putting people first,” says Bernardo Luciano, President of Central Turf & Irrigation Supply. “Our success over the past three and a half decades is a direct result of the relationships we’ve built with our customers, employees, and community. As a former contractor, I knew the need for a better distributor existed, and this is why we are still in business today.”

Central is doubling down on growth in the coming years with an expanded lineup of services, investment in new technology, and plans to increase its team to meet growing demand. “Our goal is to continue innovating while staying true to the principles that have guided us for 35 years,” says Anthony Luciano, VP Sales & Marketing. “As we look to the future, we’re focused on creating even more value for our customers and delivering solutions that exceed expectations. We know when we partner together, we grow together, and we thrive together.”

As the team enters its 35th year the focus will be on embracing 5 Ways to Thrive— a dedicated commitment to partnering, growing, saving, marketing and efficiency across products, training, and support services for the professional contractor. This strategy will enable Central’s customers to increase their revenue, control costs, and reduce risks. Central will also be giving back to the community with a series of charitable initiatives, employee recognition events, and customer appreciation programs which reflect the company’s ongoing dedication to making a positive impact and being a steward to the green industry. To learn more visit www.centraltis.com/35years

About Central Turf & Irrigation Supply, Inc.

Central Turf & Irrigation Supply, family-owned and operated, is a leading wholesale distributor for irrigation, landscape, drainage, agronomics, sustainable products, lighting, and grounds care equipment—with more than 60 locations in the U.S. and Canada. Established in 1990, Central is a solution-focused partner for residential and commercial landscape professionals, offering the largest quantity of in-stock inventory in the industry. For the contractor, by the contractor— Central provides professional and business development resources from large-scale design services and technical support lines to training and marketing services. To Partner.Save.Grow with Central visit www.centraltis.com.

Media Contact

Tanya Murphy
914-347-5656 x1023
marketing@centraltis.com