

Central Turf & Irrigation Supply Expands in New Jersey

Central acquires strategic second location in Williamstown, NJ

Elmsford, NY, March 27, 2023 – Central Turf & Irrigation Supply, a leading family-owned North American customer-focused wholesale distributor of irrigation and landscape supplies announces the acquisition of a new branch, its second in Williamstown, for continued expansion of their Outdoor Living Category.

This second Williamstown location, on Black Horse Pike, is a full-service hardscape location with aggregate materials for the contractor servicing Southern New Jersey to Northern Philadelphia and Northern Delaware. This will include Atlantic City, Philadelphia, Wilmington DE, and the Metro DC area.

In addition to the expanded space for outdoor living materials, customers have access to the full range of Central's products and categories, the largest selection of in-stock inventory, hundreds of leading manufacturer brands, and services such as same day delivery, business and marketing resources, and category subject matter experts for onsite training and troubleshooting.

"The timing was right for Central to acquire a second location in Williamstown," said Anthony Luciano, VP of Sales and Marketing, on his family's decision. "The additional product and service offerings is a wonderful thing for our customers in this area. Central continues to enable contractors the access to everything they need for their businesses to be successful across the hardscape category with pavers, sand, fabrics, fire pits, kitchen kits, ice melt, and more. All while collaborating with the original Williamstown branch on Glassboro Road, to offer our customers products across the lighting, irrigation, drainage, and turf categories."

Central continues its mission to be a steward to the green industry with its focus and commitment to the landscape professional through partnership, training, and support services. This new location will provide local green industry and hardscape professionals with valuable resources for their business needs, while also continuing to maintain the important relationships built at the original Williamstown location.

About Central Turf & Irrigation Supply, Inc.

Central Turf & Irrigation Supply is the largest family-owned and operated, multinational supplier of irrigation, landscape, agronomic, sustainable products, lighting, hardscape, and grounds care equipment—with more than 50 locations in the U.S. and Canada. Established in 1990, Central is a solution-focused partner for residential and commercial landscape professionals, offering the largest quantity of in-stock inventory in the green industry. For the contractor, by the contractor—Central provides professional and business development resources from large-scale design services and technical support lines to training and marketing services. For more information, please visit www.centra.ltis.com.

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