

FOR IMMEDIATE RELEASE

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Central Turf & Irrigation Supply Opens First Location in North Carolina

Central continues its expansion, opens a new branch in Monroe, NC

Elmsford, NY, November 30, 2021 – Central Turf & Irrigation Supply, a leading North American customer-focused wholesale distributor of irrigation, lighting, drainage, and landscape supplies announces the opening of their first location in North Carolina, near Charlotte in Monroe. As the largest family owned and operated distributor on the East Coast, Central continues its expansion into new markets; already celebrating grand openings in Massachusetts, Illinois, New Jersey, and Delaware this year.

The new Monroe location will offer local industry professionals one-stop shopping with the largest selection of in-stock inventory from leading manufacturers, same-day delivery services, category experts, competitive pricing, plus large-scale design services, hands-on training, and marketing support services.

“As a former contractor, I understand the importance of being able to get the product you need, when you need it. That’s why our warehouses focus on the needs of our local customers,” said Bernardo Luciano, President of Central Turf & Irrigation Supply. “We keep our warehouses fully stocked with the right local inventory so our customers can complete the jobs their working on. We are excited to be able to serve and support new customers in the area with solutions across irrigation, landscape, and more.”

Central continues its mission to be a steward to the green industry with its focus and commitment to the landscape professional through partnership, training, and support services. This new location will provide local green industry professionals with valuable resources for their business needs.

About Central Turf & Irrigation Supply, Inc.

Central Turf & Irrigation Supply is the largest family-owned and operated, multinational supplier of irrigation, landscape, agronomic, sustainable products, lighting, hardscape, and grounds care equipment—with 53 locations in the U.S. and Canada. Established in 1990, Central is a solution-focused partner for residential and commercial landscape professionals, offering the largest quantity of in-stock inventory in the green industry. For the contractor, by the contractor—Central provides professional and business development resources from large-scale design services and technical support lines to training and marketing services. For more information, please visit www.centraletis.com.

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